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EDUCATION

SOUTHERN NEW HAMPSHIRE UNIVERSITY, MANCHESTER, NH - (EXPECTED GRADUATION IN 2027)

Field of Study: Graphic Design, Computer Information Systems | Current GPA: 4.0

WOLAK LEARNING FELLOW - Teaching assistant who actively supports lesson plans and strategies to improve learning environments and retention rate for students in difficult humanities and media design classes.

MEDIA & DESIGN CLUB TREASURER - Manages club budgeting and directs event assets.

SKILL PROFICIENCIES

Adobe Suite, Microsoft Office Suite, Canva, Figma, Wordpress, HTML, CSS, Blender

RELEVANT WORK EXPERIENCE

MARKETING ASSISTANT, NEW HAMPSHIRE MUSCULOSKELETAL INSTITUTE - (AUG 2025-PRESENT)

- Direct social media channels such as Facebook, Instagram through the Meta Business Suite, as well as LinkedIn, to create relevant sports health related content.
- Develop new strategies to engage external audiences during in-person events, such as the 2025 BASC Santa Claus Shuffle under the Safe Sports Network program.
- Design and manage email campaigns consisting of 400+ contacts using Constant Contact.

COPIES PLUS STAFF, SOUTHERN NEW HAMPSHIRE UNIVERSITY - (AUG 2025-PRESENT)

- Consult with customers to support detailed print projects, formatting digital files and producing accurate results according to customer vision
- Operate print machinery and relevant equipment.
- Assist in streamlining printing demands from Southern New Hampshire University internal departments as well as associated organizations, ensuring timely delivery and often assuring same-day turnarounds.

GRAPHIC DESIGN & MARKETING INTERN, CENTRUS DIGITAL - (JAN-AUG 2021)

- Directed and created social media content, blogs, and newsletters focused on conveying relevant digital marketing industry news to followers and potential clients.
- Assisted in the creation of SEO campaigns for Centrus Digital clients on Google Ads with a focus on nonprofits under the Google Ad Grant.

PROJECT EXPERIENCE

WEBSITE REDESIGN FOR GLOBAL CITIZENS CIRCLE (2025) -

- Coordinated to redesign the homepage of the GCC website using Weebly, setting a foundation for new website branding going forth.
- Received and implemented feedback from a board of directors to effectively convey information about their civil conferences and Emerging Leaders program.

SERVICE LEARNING UNDER SNHU (2024) -

- Coordinated with peers to direct and create social media graphics and video content for the annual Great Massabeseek charity scavenger hunt.
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