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EDUCATION

SOUTHERN NEW HAMPSHIRE UNIVERSITY, MANCHESTER, NH - (EXPECTED GRADUATION IN 2027)

Field of Study: Graphic Design, Computer Information Systems | Current GPA: 4.0

WOLAK LEARNING FELLOW - Teaching assistant who actively supports lesson plans and strategies to improve learning environments and retention rate for students in difficult humanities and media design classes.

MEDIA & DESIGN CLUB TREASURER - Manages club budgeting and directs event assets.

SKILL PROFICIENCIES

Adobe Suite (Illustrator, InDesign, Photoshop, After Effects), Microsoft Office Suite, Canva, Figma, Wordpress, HTML, CSS, Email Marketing, Video Editing

RELEVANT WORK EXPERIENCE

MARKETING ASSISTANT, NEW HAMPSHIRE MUSCULOSKELETAL INSTITUTE - (AUG 2025-PRESENT)

- Direct social media channels such as Facebook, Instagram through the Meta Business Suite, as well as LinkedIn, to create relevant sports health related content.
- Develop new strategies to engage external audiences during in-person events, such as the 2025 BASC Santa Claus Shuffle under the Safe Sports Network program.
- Design and manage email campaigns consisting of 400+ contacts using Constant Contact.

COPIES PLUS STAFF, SOUTHERN NEW HAMPSHIRE UNIVERSITY - (AUG 2025-PRESENT)

- Consult with customers to support detailed print projects, formatting digital files and producing accurate results according to customer vision
- Operate print machinery and relevant equipment.
- Assist in streamlining printing demands from Southern New Hampshire University internal departments as well as associated organizations, ensuring timely delivery and often assuring same-day turnarounds.

GRAPHIC DESIGN & MARKETING INTERN, CENTRUS DIGITAL - (JAN-AUG 2021)

- Directed and created social media content, blogs, and newsletters focused on conveying relevant digital marketing industry news to followers and potential clients.
- Assisted in the creation of SEO campaigns for Centrus Digital clients on Google Ads with a focus on nonprofits under the Google Ad Grant.

PROJECT EXPERIENCE

WEBSITE REDESIGN FOR GLOBAL CITIZENS CIRCLE (2025) -

- Coordinated to redesign the homepage of the GCC website using Weebly, setting a foundation for new website branding going forth.
 - Received and implemented feedback from a board of directors to effectively convey information about their civil conferences and Emerging Leaders program.
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